

FOR IMMEDIATE RELEASE
Thursday, December 2, 2021

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The Food Trust Appoints Jessica Borger as Vice President of Programs and Development *Public Health and Fundraising Strategist Brings Nearly 20 Years of Nonprofit Experience to Expanded Role*



Philadelphia, PA — The Food Trust is pleased to announce the appointment of **Jessica Borger** as Vice President of Programs and Development, a key senior leadership role that focuses on implementation of strategic initiatives, programmatic synergies, operational infrastructure, and fundraising for long-term sustainability.

Borger, who joined The Food Trust in 2018 as Director of Development, steps into this expanded role with nearly 20 years of nonprofit experience and a wealth of knowledge in program management, grantmaking, fund development and volunteer management. In addition to providing strategic leadership for the agency and driving the execution of The Food Trust’s mission, Borger will continue to direct the organization’s comprehensive fund development program — including institutional and individual giving, special events, corporate sponsorship and volunteerism — as well as oversee The Food Trust’s Communications department and serve as liaison to the organization’s Board of Directors.

“As The Food Trust embarks on its strategic plan for 2022 and beyond, we must prioritize the interconnectivity of our programs, systems and staff in order to best support our communities,”



says **Mark Edwards**, President & CEO of The Food Trust. “As a passionate, service-oriented public health practitioner with a keen eye for operational efficiency, Jessica will bring a big-picture perspective to our strategy, while keeping our mission, vision, values and goals in focus.”

Prior to joining The Food Trust, Borger held several increasingly expansive positions at Maternity Care Coalition (MCC) from 2012 to 2018, including Volunteer and Events Coordinator, Manager of Development, Director of Fund Development and Marketing, and Senior Director of Development. During her time at MCC, Borger led the strategic development of a comprehensive campaign that raised 92% of its goal in under three months, continued to grow the organization’s three signature fundraising events, and spearheaded four Board committees to plan and execute MCC’s development goals.

Previously, Borger spent over a decade in nonprofit program management. She served as a Program Specialist Supervisor for the Out of School Time (OST) project at Public Health Management Corporation, providing programmatic monitoring, technical assistance and compliance monitoring for over 180 OST programs representing more than 65 provider agencies. She also served as Program Office/Analyst for the OST program at Philadelphia Safe and Sound, and started her career in Boston at the Boston Public Health Commission as a Grant Coordinator and Education Coordinator for the Boston Area Health Education Center, a youth pathway to health careers program.

Borger holds a Bachelor of Science degree from Lock Haven University and a Master of Public Health degree from Boston University.

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